

Kao Specialties Americas LLC

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Covid-19 Drive-Thru Vaccination Clinic and Community Day

April 28, 2021

Kao Specialties Americas LLC, a member of Kao's Chemical Business Unit, in conjunction with StarMed Healthcare out of Charlotte, NC, hosted a COVID-19 Vaccination Drive-Thru Clinic and Community Day on April 28, 2021. As a Kao Group company, we have spent years establishing lasting partnerships with various local community members, agencies, and businesses. And with the COVID-19 pandemic causing such economic and social disruption to millions all over the globe, we gratefully accepted the offer from the North Carolina Department of Health & Human Services to host an on-site drive-thru vaccination clinic



This project allowed us to demonstrate that the word "Kirei" in Kao's Kirei Lifestyle Plan is not just about appearance (beauty), but it is an attitude and willingness to "shape a more resilient and compassionate society." As a company, we wholeheartedly embraced this opportunity with a positive attitude and willingness to do our part in building up and strengthening the resilience of our local community. Through this

Community Day event, we also focused on the “beauty” aspect of Kao’s Kirei Lifestyle Plan by providing basic needs to care for themselves and their families. As a result, all vaccinated participants were both surprised and delighted to receive a large gift bag of selected products from our brand portfolio (i.e., Bioré, Curél, Jergens, and John Frieda) as well as wellness pamphlets and other items supplied through our partnership with Guilford County Department of Health and High Point Occupational Health.

